

The third email is the final email

Inbox

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**Jimmy** <[donate@wikimedia.org](mailto:donate@wikimedia.org)> [Unsubscribe](#)

11:50 AM  
(30  
minutes  
ago)

to me

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online](#)



Dear Silas,

This is Jimmy Wales, founder of Wikipedia, and I hope I'm not interrupting. I know you've heard from me twice already, so I'll get straight to the point. In 2022, you were among the extremely rare readers in the US who made a donation to the Wikimedia Foundation to invest in the future of free knowledge. Thank you for keeping Wikipedia and its sister sites strong and growing with your donation.

Many of the readers who have donated before see our reminder emails and plan to renew their support later. But I wanted to let you know that we're running out of time on our annual email fundraiser in the US, so if you've been holding off until “later”, this is your moment.

**We need you. Please, remain one of Wikipedia's rare supporters in 2023: [Renew your \\$5 donation now.](#)**

To tell you the truth, I'd be happy if you decided to give a bit less this year. There's no such thing as a small donation – every single gift helps us reach people from all walks of life with free knowledge. Any type of support shows us you care about Wikipedia.

This might be my last chance to ask this year, so I want to make sure this third email reaches everyone who might give. Right now, we're at a critical stage of our fundraiser in the US.

***You donated in 2022 and I sincerely thank you. If you still see value in Wikipedia and you can comfortably give this year, please sustain your support in 2023 and keep Wikipedia expanding to new corners of the world.***

Every time someone makes a donation, we prove that the internet can still be used for good. It's a reminder that people still believe in the power of sharing knowledge. Whether you've used Wikipedia to study or you regularly just let one article lead you to the next, the joy of learning belongs to all of us. Let's keep it that way.

This year, will you take one minute to support our work? I won't ask for much more of your time – anything you can give this year would really make a difference.

|                                          |                       |
|------------------------------------------|-----------------------|
| <a href="#">\$10</a>                     | <a href="#">\$15</a>  |
| <a href="#">\$35</a>                     | <a href="#">Other</a> |
| <a href="#">Renew your donation: \$5</a> |                       |
| <a href="#">Give less this year</a>      |                       |

Thank you,  
Jimmy Wales  
Wikipedia Founder  
On behalf of Wikimedia Foundation

[DONATE NOW](#)

P.S: If you have already donated using a different email address, thank you!

Image of Jimmy Wales CC BY 2.5, found on [Wikimedia Commons](#).

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Wikimedia Foundation, Inc.  
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Washington, DC 20090-8204  
United States of America

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Silas - Thank you for your gift



**Maryana Iskander | CEO Wikimedia Foundation** <donate@wikimedia.org>

21  
PM

to me

Dear Silas,

Thank you so much for the one-time gift of USD \$5.35 to support Wikipedia and a world where knowledge is free for everyone.

Every single donation helps us to improve people's access to accurate and reliable information, especially in a rapidly changing world. I'm truly grateful for your support in enabling billions of people to experience the gift of knowledge through Wikipedia.

We are determined to extend this access as far as possible to make sure that no matter where you are born or where you live, the ability to access free knowledge is always within your reach. I hope you will continue to support us in building a future where Wikipedia exists everywhere, with people across the world contributing to the sum of all knowledge.

Thank you again for supporting this remarkable mission; it is a privilege for me to be part of the largest collaborative project in human history. Wikipedia will always belong to you.

With gratitude,  
Maryana

Maryana Iskander  
CEO, Wikimedia Foundation

If you are employed, please check with your employer to see if they have a [corporate matching gift program](#). Many employers will generously match employee contributions.

For your records: Your donation, number CNTCT-14245200, on 2023-11-07 was \$5.35 (USD).

This letter may serve as a record of your donation. No goods or services were provided, in whole or in part, for this contribution. Our postal address is: Wikimedia Foundation, Inc., P.O. Box 98204, Washington, DC 20090-8204, USA. U.S. tax-exempt number: 20-0049703

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